# PRIVACY POLICY – MURPHY FOR SENATE

Privacy Policy for: www.jerseyjustin4senate.org

Effective Date: February 3, 2024

**Murphy for US Senate** (referred to as “we,” “us,” or “our”) is committed to protecting the privacy of visitors and users (referred to as “you” or “your”) of our political campaign website. This Privacy Policy delineates our practices regarding the collection, use, and disclosure of personal information through our website. By accessing and using our website, you consent to the terms of this Privacy Policy.

What does Murphy for Senate collect from website visitors?

Personal Information: We may collect personal information you voluntarily provide, such as your name, email address, postal address, phone number, and any other information you submit through our website’s forms or Pay Pal account contribution data.

Text Messaging Opt-In Data: if you choose to receive text messages from us, we may collect your phone number and related data required for text messaging services.

Default Collected Data: When you visit our website, automatic data collection may occur, to include, certain information about your device, browser, and usage patterns. This information may include IP addresses, cookies, and other tracking technologies.

How Does Murphy for Senate use data that is collected?

Any personal information you provide to us may be used for the following purposes:

To communicate with you, inquiry response, and for us to provide information about our campaign for United States Senate.

To send you campaign information.

To analyze and improve our website’s performance, content, and user experience.

Compliance with legal obligations and to enforce our contractual rights, if required and applicable.

Text Messages Data: Your mobile phone number, and associated data collected for text messaging services will only be used by Murphy for Senate to send campaign-related text messages.

## Data Security:

We employ reasonable security measures to safeguard your personal information. However, no processes of electronic communication transmission over the internet is 100% secure, and therefore, we cannot provide absolute assurances that data breaches, theft, or computer hackings will not occur to our website and/or the flow of data to and from it.

## Third-Party Entities:

Murphy for Senate’s website may contain links to third-party websites or service providers; for example, PayPal for campaign contributions and donations. We are not responsible for those third-party entities privacy policies, or content of such third-parties websites. We direct you to review the privacy policies of those third-parties when accessing their individual websites or when utilizing their services.

## Policy Regarding Minors:

Our website is not intended for use by individuals that have not attained eighteen years of age. We do not knowingly collect personal information from minors. If we become aware that we have collected personal information from a minor without parental consent, we will take steps to remove such information from our records. Minors as herein referenced shall mean any individual that has not attained eighteen years of age at the time any data is transferred and/or collected.

## Updates to this Privacy Policy:

Murphy for Senate, or those employed by Murphy for Senate, and those third-party entities in which Murphy for Senate is in privity-of-contract, may, at their sole discretion, revise this Privacy Policy to reflect changes in our practices, or for requisite operating, legal, or regulatory requirements. All revisions shall become effective upon posting of the revised Privacy Policy on our website.

Miscellaneous:

We process your information to provide, improve, and administer our website, communicate with you for security and fraud prevention, and to comply with legal requirements. We may also process your information for other purposes with your consent.

If you choose to register or login to our website using your social media account, we may have access to certain information about you.

We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

8. Contact Us:

Murphy for Senate can be contacted at: 1-609-969-0959; info@jerseyjustin4senate.org.